

**The Swiss stock exchange offers banner space on [www.six-swiss-exchange.com](http://www.six-swiss-exchange.com)**

**From Tuesday, 1 December 2009, financial firms can place banner advertising on the SIX Swiss Exchange website and thus reach a target group with an affinity for finance and stock markets. The marketing contract has been awarded to financial advertising AG, which is already successfully handling the website of the Group's Scoach subsidiary.**

SIX Swiss Exchange will make its website available to advertisers in the financial sector for the first time as of 1 December 2009. Launched in November 2008, the news and know-how portal has been well received in Swiss financial circles and is used by more than 30,000 people every day. The website offers a broad range of information that allows investors to keep themselves comprehensively informed at all times. It also provides users with free market data updates as well as easy-to-read business news, sound financial expertise and user-friendly analysis tools.

The first form of advertisement to be offered is a "skyscraper" in the standard formats of 120-200 x 600 pixels. Marketing has been outsourced completely to financial advertising AG, a premium marketer of financial information and transaction offerings on the Internet. "We chose financial advertising AG because it has proven its worth over a number of years in bringing its skills to bear for the benefit of Scoach, our structured products exchange," said Ina Noll, Head of Business Projects at SIX Swiss Exchange. Please contact financial advertising AG directly for more information on the Swiss Exchange banner offer, which is aimed at companies in the financial sector.

**Contact for booking advertising space:**

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