

STOXX becomes sales platform for DAX & SIX Swiss Exchange Indices

The beginning of 2010 marked a significant change for STOXX Ltd.: Deutsche Börse AG and SIX Swiss Exchange AG became sole shareholders of the index provider, thus enabling STOXX to grow across the global markets and other asset classes. The first step in the globalisation of STOXX has been the change of the official index names on 1 March 2010, the second step will be the establishment of a single sales and marketing platform within STOXX Ltd.

From now on, DAX indices, SIX Swiss Exchange indices and, of course, STOXX indices will be marketed and distributed by STOXX Ltd. For you this means one sales team for three index brands and one single point of contact.

However, this is the only change you will encounter. Our highly skilled sales team, our dedication to quality and index product innovation, as well as our superior index calculation have only grown stronger through the new ownership structure.

We are looking forward to an exciting and successful future – together with you.

Learn more about our new index team at www.stoxx.com/contacts.

With kind regards,



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Important information

In this context all customer contact data of Deutsche Börse AG and SIX Swiss Exchange AG will be pooled within STOXX Ltd. Your data will only be used to manage the client relationship and to inform you of new offerings and other related developments of STOXX Ltd., Deutsche Börse AG and SIX Swiss Exchange AG in the scope of interest of the customer relationship. For further information please contact stoxx@stoxx.com.